## Form CRS - Client Relationship Summary

February 2021

### Introduction

Our firm, M Premier Partners, is an investment adviser registered with the Securities and Exchange Commission. We feel that it is important for you to understand how advisory and brokerage services and fees differ in order to determine which type of account is right for you. There are free and simple tools available to research firms and financial professionals at <a href="www.investor.gov/CRS">www.investor.gov/CRS</a>, which also provides educational materials about investment advisers, broker-dealers, and investing.

## What investment services and advice can you provide me?

We are a registered investment advisor that offers investment advisory services to clients, including Comprehensive Portfolio Management. If you open an advisory account with our firm, we'll meet with you to understand your current financial situation, existing resources, goals, and risk tolerance. Based on what we learn, we'll recommend a portfolio of investments that is monitored at least quarterly and can be more frequent. Portfolios may be rebalanced to meet your changing needs, stated goals and overall objectives. We'll offer you advice on an ongoing basis and contact you at least annually to discuss your portfolio.

We manage accounts on a discretionary basis. After you sign an agreement with our firm, we're allowed to buy and sell investments in your account without asking you in advance. However, we will typically contact you and request your approval before buying or selling an investment in your account. We will have discretion until the advisory agreement is terminated by you or our firm.

We do not restrict our advice to limited types of products or investments.

Our firm does not impose requirements for opening and maintaining accounts or otherwise engaging us.

Additional information about our advisory services is in Item 4 of our Firm Brochure, which is available online at <a href="https://adviserinfo.sec.gov/firm/brochure/289044">https://adviserinfo.sec.gov/firm/brochure/289044</a>.

#### **Questions to Ask Us:**

- Given my financial situation, should I choose an investment advisory service? Why or why not?
- How will you choose investments to recommend to me?
- What is your relevant experience, including your licenses, education and other qualifications? What do those qualifications mean?

### What fees will I pay?

You will be charged an ongoing quarterly fee based on the value of the investments in your account. Our maximum Comprehensive Portfolio Management annual fee is 1.50%. Our fee is based on a percentage of the assets in your account and because of this we are aligned with your best interest in increasing the value of your account.

Our fees vary and are negotiable. The amount you pay will depend, for example, on the services you receive and the amount of assets in your account.

Our firm's fees will be automatically deducted from your advisory account quarterly. In rare cases, our firm will agree to send you invoices rather than automatically deduct our firm's fees from your advisory account.

The custodian that holds your assets may charge you a transaction fee when we buy or sell an investment for you. The custodian's transaction fees are in addition to our firm's fees for our Comprehensive Portfolio Management service.

You may also pay charges imposed by the custodian holding your accounts for certain investments and maintaining your account. Some investments, such as mutual funds, index funds, exchange traded funds, and variable annuities, charge additional fees.

In certain cases, we may select third party money managers or separate account managers to assist us with managing your account. If selected, they will charge you a fee, which will be described to you.



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You will pay fees and costs whether you make or lose money on your investments. Fees and costs will reduce any amount of money you make on your investments over time. Please make sure you understand what fees and costs you are paying.

Additional information about our fees is in Item 5 of our Firm Brochure, which is available online at <a href="https://adviserinfo.sec.gov/firm/brochure/289044">https://adviserinfo.sec.gov/firm/brochure/289044</a>.

#### **Questions to Ask Us:**

• Help me understand how these fees and costs may affect my investments. If I give you \$10,000 to invest, how much will go to fees and costs and how much will be invested for me?

What are your legal obligations to me when acting as my investment adviser? How else does your firm make money and what conflicts of interest do you have?

When we act as your investment adviser, we have to act in your best interest and not put our interest ahead of yours. At the same time, the way we make money creates some conflicts with your interests. You should understand and ask us about these conflicts because they can affect the investment advice, we provide you. Here are some examples to help you understand what this means:

Our firm's financial professionals are registered representatives of Purshe Kaplan Sterling Investments, Inc. ("PKS"), an unaffiliated broker-dealer. We use PKS to facilitate the purchase of annuities for clients. If you purchase an annuity there are commissions in addition to your advisory fees. Brokerage and advisory services are different, and the fees our firm and PKS charge for those services are different. You can learn more about PKS's brokerage services and fees at <a href="https://www.pksinvest.com">https://www.pksinvest.com</a>.

Our firm's financial professionals include licensed insurance agents who sell insurance products for a commission, which is in addition to your advisory fee.

Additional information about our conflicts of interest is in Item 10 of our Firm Brochure and Item 9 of our Wrap Brochure, which is available online at <a href="https://adviserinfo.sec.gov/firm/brochure/289044">https://adviserinfo.sec.gov/firm/brochure/289044</a>.

#### **Questions to Ask Us:**

How might your conflicts of interest affect me, and how will you address them?

## How do your financial professionals make money?

Our financial professionals are compensated based on the revenue our firm earns from their advisory services for clients

## Do you or your financial professionals have legal or disciplinary history?

No. Visit Investor.gov/CRS for a free and simple search tool to research our firm and our financial professionals.

## Questions to Ask Us:

• As a financial professional, do you have any disciplinary history? For what type of conduct?

#### Additional Information

You can find additional information about our firm's investment advisory services on the SEC's website at <a href="https://www.adviserinfo.sec.gov">www.adviserinfo.sec.gov</a> by searching CRD# 289044. You may also contact our firm at 442-274-5300 to request a copy of this relationship summary and other up-to-date information.

## **Questions to Ask Us:**

- Who is my primary contact person?
- Is he or she a representative of an investment adviser or a broker-dealer?
- Who can I talk to if I have concerns about how this person is treating me?